

Northgate Park Neighborhood Association Board
February 18, 2021
Minutes

(Online meeting due to national emergency from Covid 19)

Board Members

Keith Cochran, President, Bernie Page, Secretary, Ian Pond, Treasurer, Alice Kolacinski, Dwayne Taylor, Eli Meyerhoff, Marty Jorgensen, Melissa Harrell, Sue Gilbertson, Taylor Rutledge, Tiffany Frye

Community Members

Chris Huggins, Chris Roberts, Farrah Shapiro, Judith Wittenberg.

Call to order 7:02 pm

Administrative:

- Minutes from January 2021 approved
- Treasurer's report January 2021 approved

Report period: Jan 1st 2021-Jan 31st 2021

Fiscal period: April 1st 2020 - March 31st 2021

Memberships: 65	Current, since April 1st
18	Pre-paid for 2021

Operating fund:	
Beginning balance	2573.90
Income	259.00
Expenses	26.98
Transfers	0.00
Ending balance	2806.92

Contingency fund	
Beginning balance	4223.93
Income	0.86
Expenses	0.00
Transfers	0.00
Ending balance	4224.79

Old business:

- Food Truck Rodeo – Farrah: During 2020, we switched to pop-up rodeos of 1-2 trucks due to Covid, using trucks who allowed preordering on line. Also March through August we did shout outs and through them helped trucks like Loco Pops boost sales and they then donated some of their earnings to local charities. Pop up trucks made far less money than prior to Covid. Parks and Rec say it is fine for 1-2 truck pop-ups and they

are fine without a new special event permit, but Farrah must check in with Parks and Rec each month this year. Plan is to do 1 pop-up a month March through Oct. Perhaps would add another if weather is good or there are 5 Thursdays in a month. Durham Delivers also delivers here and that and covid would probably decrease attendance. Durham Delivers is doing it every other Thursday. They may agree to change their delivery date so we can hold 4th Thursday for food truck rodeo as before. Durham Delivers already scheduled 4th Thursday in March so we will do 3rd Thursday for March. We should try to increase customers, perhaps use old signs, put on facebook, put on other list serves to help get enough customers to make it worthwhile for businesses. First date would be March 13, third Thursday, planning once a month thereafter. Fourth Thursday for April if that is agreeable for Durham Delivers.

- NPNA Logo – Marty: 1) Logo committee will ask community for input. 2) Will use the 3 artists who have expressed interest. 3) The board will then vote on final logo. Budget: Pay \$75 initially to each artist, \$300 for final logo. **Move: that \$600 be allocated as a budget for logo (includes a \$75 buffer). Passed unanimously.**
- Newsletter advertising rates for next financial year – Ian/Eli
Plan to resume charging and retain the same fees whether virtual or paper. **Move: to resume the same advertising rates and reinstall the historical rates whether on virtual, paper or combo. Passed unanimously.**
- Newsletter production – Ian / Eli: Put on April agenda to decide about putting out a paper copy, on hold due to covid. We still want a paper copy to be inclusive because there are people in the neighborhood who do not use internet or do not speak English.
- Budget – Ian: Had sent out a proposed budget, but will put out a new budget with money for logo included. We will need to vote soon to approve the annual budget.

New business:

- Ellerbee Creek Watershed – Ian: **Move that we give a \$25 donation to Ellerbee Creek. Passed unanimously**

Hearing from our neighbors:

- Chris Huggins – Spring Concert Series
Chris would like to start a socially distanced concert series in the park; he will approach parks and rec, identify the performers and publicize the events.
- Deb: Ruby Street trees have been planted. They will need some care.
- The 60 remaining trees purchased through NPNA will be planted this Sunday, February 21. Volunteers are needed!!

Adjourn 7:54 pm