# Northgate Park Neighborhood Association Board November 19, 2020 Minutes (Online meeting due to national emergency from Covid 19)

### **Board Members present**

Keith Cochran, President, Bernie Page, Secretary, Ian Pond, Treasurer, Alice Kolacinski, Alice Langrall, Eli Meyerhoff, Marty Jorgensen, Melissa Harrell, Rebecca Reyes, Sue Gilbertson, Tiffany Frye

Neighborhood Members present: Judith Wittenberg, Emmy Grace, Deb Hawkins, Dan Singer

### Call to order 7:04 PM

#### Administrative:

•

- Minutes from October 2020 accepted
- Treasurer's report October 2020 accepted

| Report period:    | Oct 1st 2020-Oct 31st 2020 |                          |         |         |
|-------------------|----------------------------|--------------------------|---------|---------|
| Fiscal period:    | April 1st 2020             | - March 31st 2021        |         |         |
| Memberships:      | 61                         | Current, since April 1st |         |         |
|                   | 0                          | Pre-paid for 2021        |         |         |
|                   |                            |                          |         | Total   |
| Operating fund:   |                            | Contingency fund         |         |         |
| Beginning balance | 1683.6                     | Beginning balance        | 4221.26 | 5904.86 |
| Income            | 23                         | Income                   | 0.9     | 23.9    |
| Expenses          | 204.1                      | Expenses                 | 0       | 204.1   |
| Transfers         | 0                          | Transfers                | 0       |         |
| Ending balance    | 1502.5                     | Ending balance           | 4222.16 | 5724.66 |

#### Old business:

• Carry-over motion: Proposed that the November newsletter issue remains online with no physical copy and that advertisements be carried over from the Fall edition with no charge levied against the advertisers was approved on line. Was passed on line. There was no further discussion.

•

- •
- Northgate Park Logo There was a lot of discussion. Ian withdrew original motion.
- Motion: That each artist be given \$75 to submit a logo and a mini proposal of how many hours it will cost to make final product, and committee select from those three. Did not carry.
- <u>Committee</u> started to investigate NPNA logo further: Marty will coordinate, Ian Keith, Sue, Tiff, and Alice K. will be on committee

- Newsletter advertising formal guidance requested by the newsletter committee as to how advertising will be addressed in the spring issue due out in February 2021. Since we have been virtual we have not charged vendors for ads, but have put ads in the on-line newsletter. What should we do about advertising while on-line? On-line may still get a lot of views, but we have no way to tell. In fact the list serve has more people than paper copy. It includes some people who do not live in the neighborhood.
- <u>Motion</u>: Go with on-line newsletter, refund those advertisers who have unused portion of their ads; stop advertising for the next on-line edition, revisit it for future digital editions. Passed unanimously.
- Emails: we get a lot of emails. We should try to keep a topic all in one thread. If subject is becoming complicated, consider putting it on agenda. Try to limit strings, try to mark motions clearly as motions.
- Board members are interested in having an icebreaker at beginning of meeting. We will rotate who is leading ice breaker. Starting next meeting, Jan 21, Sue will lead first ice breaker.

## Hearing from our neighbors

Deb: City will repair fence on Ruby at Washington within the next month. Still awaiting response from city engineer and Cecelia Carden re placing signage on Washington and Club to redirect truck traffic off Washington heading north from Club.

Deb requested replacement of 5 25' foot extension cords and one power strip for a total of \$77. **Motion**: Up to \$80 be approved to reimburse Deb to replace her extension cords and power strip, which were lost last year during the luminary event. Passed unanimously.

## Adjourn 8:29 PM

#### On line motion Passed November 13

Proposed that the November newsletter issue remains online with no physical copy and that advertisements be carried over from the fall edition with no charge levied against the advertisers.